

KamPao.in

Better Employment, For Everyone

Approximately 60-70% of the Indian workforce is estimated to be engaged in semi-skilled or unskilled jobs. This includes occupations in sectors like agriculture, manufacturing, construction, retail, and services.

However, for this large section of the population, recruitment is often obtuse, opaque and fraught with uncertainties. This results in many capable workers being left unemployed. Paradoxically, developed zones like metropolitan cities frequently suffer from labour shortages and fluctuating work force numbers. We call this problem “asymmetric hiring visibility”.

KamPao aims to eliminate these systemic inefficiencies by providing a uniform, widely accessible platform for hiring workers for any semi-skilled or unskilled job.

Features:

- 1. Mobile-First and App-Driven:** In this day and age, mobile apps and websites are the dominant means of business communication. Yet recruitments for the unskilled/semi-skilled sector are often non-standard and reliant on personal contacts.
- 2. Ease of use:** KamPao is purposefully designed to be easy to use and simple to understand for the average Indian worker. No vague or confusing UI elements, no contrivance. We work with our target audiences directly to get feedback on all our interfaces, from our web app to our mobile app. KamPao already supports 6 vernacular languages and aims to add every major Indian language to the platform plus text-to-speech support.
- 3. Local focus, nationwide reach:** KamPao is designed with a local focus in mind. But at the same time, it also addresses the demands of workers in regions that often migrate to different states for economic opportunities. We provide a platform that makes these talent pools accessible to people in developed areas and vice versa.

4. **Inclusive:** KamPao is intended to be inclusive and free to use for all workers. We have multiple solutions that help people regardless of their platform, literacy status or financial status. Even people who do not own a smartphone, a feature phone or any phone at all can get connected to our platform. This is accomplished with the help of our SMS/WhatsApp integrations, our telephonic operations team and our ground team.
5. **Verified:** Trust is a major concern for a business owner when hiring workers for any small business. The concern is equally big for an employee wanting to join a business, dependent on factors such as on-time wages and fair compensation. KamPao plans to roll out a comprehensive verification program for both workers and employers so that customers will have access to a documented history, useful information and a degree of trust provided by us before taking any job or hiring any worker.

With our groundwork-driven and platform-agnostic approach, we intend to bring a major change in the hiring landscape across India. We believe that all Indians deserve better access to opportunities for their particular fields, not just the small percentage at the top working professional jobs. Interested in building the future of Indian recruitment with us? Drop us an email at contact@eduvar.in with the subject "Investment Inquiry".